

WWW.JESUSINTHECITY.COM

JESUSINTHECITY

PARADE

2018

SPONSORSHIP





# SPONSORSHIP

## ABOUT JESUS IN THE CITY

Jesus in the City / Festival of Praise International was established in 1999 as a charitable community network, cooperating with churches and organizations to spread the Word of God through music, the arts, and culture and to develop programs to meet spiritual and social needs.

**The Jesus in the City Parade** is a lively musical street pageant, illustrating themes from the Bible through music, the arts and worship. Our vision is to celebrate love for God and love for people through music the arts & culture. This annual event attracts over 25,000 in attendance as floats, marching bands, choirs, congregants and worshippers walk the streets of downtown Toronto carrying banners and flags raised high in celebration singing and dancing spreading the message of hope, love, peace and the joy of salvation.

**The Taste of Jesus in the City Concert Festival** at Yonge Dundas Square takes place midsummer as a kickoff event in the core of downtown Toronto leading up to the annual parade. The Taste of Jesus in the City celebrates music in all its diversity from Gospel infused Rock, Classical, Jazz, Metal, Pop, Latin, Caribbean, Asian and African sounds

Only with the support and sponsorship of businesses, organizations, churches and volunteers have we been able to bring Jesus in the City to the streets of Toronto.

Please consider partnering with us and we look forward to having you on board as we lift up the name of Jesus in the city of Toronto!

Sincerely,

JITC Steering Committee



Festival of Praise International  
P.O. Box 700 Station P  
Toronto, ON, M5S 2Y4  
416.770.8699

CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE



# JESUS IN THE CITY PARADE

@ QUEEN'S PARK SEPTEMBER 8, 2018

(Includes Parade Registration Fee)

## PLATINUM

\$5000

PRESENTING SPONSOR BANNER PROMINENT

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

## GOLD

\$3000

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

## SILVER

\$2000

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

## BRONZE

\$1000

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

## PARADE REGISTRATION

WITHOUT SPONSORSHIP

FLOAT & BANNER \$300

JUST BANNER \$200

BOOTH SPACE \$500

FOOD VENDOR \$1000

Flatbed Truck Rental \$650 (Optional)

Parade Registration Fees go up March 1 & July 31



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# TASTE OF JESUS IN THE CITY

@ YONGE DUNDAS SQUARE JULY 21, 2018

## PLATINUM

\$5000

PRESENTING  
SPONSOR BANNER  
PROMINENT

TV & RADIO ADS

NEWSPAPER ADS  
& PRESS RELEASES

EXHIBIT SPACE  
(10X10 TENT)

NAME & LOGO ON  
PROMOTIONAL  
MATERIALS

NAME & LOGO  
ON WEBSITE &  
SOCIAL MEDIA

STAGE MENTION

## GOLD

\$3000

TV & RADIO ADS

NEWSPAPER ADS  
& PRESS RELEASES

EXHIBIT SPACE  
(10X10 TENT)

NAME & LOGO ON  
PROMOTIONAL  
MATERIALS

NAME & LOGO  
ON WEBSITE &  
SOCIAL MEDIA

STAGE MENTION

## SILVER

\$2000

NEWSPAPER ADS  
& PRESS RELEASES

EXHIBIT SPACE  
(10X10 TENT)

NAME & LOGO ON  
PROMOTIONAL  
MATERIALS

NAME & LOGO  
ON WEBSITE &  
SOCIAL MEDIA

STAGE MENTION

## BRONZE

\$1000

EXHIBIT SPACE  
(10X10 TENT)

NAME & LOGO ON  
PROMOTIONAL  
MATERIALS

NAME & LOGO  
ON WEBSITE &  
SOCIAL MEDIA

STAGE MENTION

## BOOTH REGISTRATION

WITHOUT SPONSORSHIP

BOOTH SPACE \$500

FOOD VENDOR \$1000

ADVERTISING SCREENS \$1000



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JesusintheCity™

# DOUBLE EVENT SPONSORSHIP

PARADE SEPTEMBER 8, 2018 & TASTE JULY 21, 2018

(See Sponsor Benefits • Double Event Booths \$400 each)

<b>DOUBLE PLATINUM</b> \$9800 SEE BENEFITS	<b>DOUBLE GOLD</b> \$5800 SEE BENEFITS	<b>DOUBLE SILVER</b> \$3800 SEE BENEFITS	<b>DOUBLE BRONZE</b> \$1800 SEE BENEFITS
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JesusintheCity™

# 2018



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JesusintheCity™

# CONTACT INFORMATION

Organization's Name: \_\_\_\_\_

Sponsorship    Banner Only    Float / Vehicle

Sponsorship Level: \_\_\_\_\_ Year: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Principal Contact: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Checks made payable to:

Festival of Praise International  
P.O. Box 700 Station P  
Toronto, ON, M5S 2Y4

[www.jesusinthecity.com](http://www.jesusinthecity.com)  
[info@jesusinthecity.com](mailto:info@jesusinthecity.com)  
416.770.8699

Jesus in the City / Festival of Praise International is a  
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Canadian Charitable Registered# 877870923RR0001

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**Jesus**inthe**City**<sup>TM</sup>