

JesusintheCity™

P A R A D E

2019

SEPT 7 @ 12PM

QUEEN'S PARK TORONTO

- SPONSOR
- ENTER A FLOAT
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416.770.8699

JESUSINTHECITY.COM



CELEBRATING

LOVE FOR GOD & LOVE FOR PEOPLE

20
1999 - 2019
JesusintheCity



SPONSORSHIP

ABOUT JESUS IN THE CITY

Jesus in the City / Festival of Praise International was established in 1999 as a charitable community network, cooperating with churches and organizations to spread the Word of God through music, the arts, and culture and to develop programs to meet spiritual and social needs.

The Jesus in the City Parade is a lively musical street pageant, illustrating themes from the Bible through music, the arts and worship. Our vision is to celebrate love for God and love for people through music the arts & culture. This annual event attracts over 25,000 in attendance as floats, marching bands, choirs, congregants and worshippers walk the streets of downtown Toronto carrying banners and flags raised high in celebration singing and dancing spreading the message of hope, love, peace and the joy of salvation.

The Taste of Jesus in the City Concert Festival at Yonge Dundas Square takes place midsummer as a kickoff event in the core of downtown Toronto leading up to the annual parade. The Taste of Jesus in the City celebrates music in all its diversity from Gospel infused Rock, Classical, Jazz, Metal, Pop, Latin, Caribbean, Asian and African sounds

Only with the support and sponsorship of businesses, organizations, churches and volunteers have we been able to bring Jesus in the City to the streets of Toronto.

Please consider partnering with us and we look forward to having you on board as we lift up the name of Jesus in the city of Toronto!

Sincerely,

JITC Steering Committee



Festival of Praise International
P.O. Box 700 Station P
Toronto, ON, M5S 2Y4
416.770.8699

20 YEARS CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE



JESUS IN THE CITY PARADE

@ QUEEN'S PARK SEPTEMBER 7, 2019

(Includes Parade Registration Fee)

PLATINUM

\$5000

PRESENTING SPONSOR BANNER PROMINENT

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

GOLD

\$3000

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

SILVER

\$2000

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

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NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

BRONZE

\$1000

EXHIBIT SPACE (10X10 TENT)

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NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

PARADE REGISTRATION

WITHOUT SPONSORSHIP

FLOAT & BANNER \$300

JUST BANNER \$200

BOOTH SPACE \$500

FOOD VENDOR \$1000

Flatbed Truck Rental (Separate Cost)

Parade Registration Fees go up March 1 & July 31



20 YEARS CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE

TASTE OF JESUS IN THE CITY

@ YONGE DUNDAS SQUARE JULY 20, 2019

PLATINUM

\$5000

PRESENTING SPONSOR BANNER PROMINENT

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

GOLD

\$3000

TV & RADIO ADS

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

SILVER

\$2000

NEWSPAPER ADS & PRESS RELEASES

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

BRONZE

\$1000

EXHIBIT SPACE (10X10 TENT)

NAME & LOGO ON PROMOTIONAL MATERIALS

NAME & LOGO ON WEBSITE & SOCIAL MEDIA

STAGE MENTION

BOOTH REGISTRATION

WITHOUT SPONSORSHIP

BOOTH SPACE \$500

FOOD VENDOR \$1000

ADVERTISING SCREENS \$1000



20 YEARS CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE

DOUBLE EVENT SPONSORSHIP

PARADE SEPTEMBER 7, 2019 & TASTE JULY 20, 2019

(See Sponsor Benefits • Double Event Booths \$400 each)

DOUBLE PLATINUM \$9800 SEE BENEFITS	DOUBLE GOLD \$5800 SEE BENEFITS	DOUBLE SILVER \$3800 SEE BENEFITS	DOUBLE BRONZE \$1800 SEE BENEFITS
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20 YEARS CELEBRATING LOVE FOR GOD & LOVE FOR PEOPLE

CONTACT INFORMATION

Organization's Name: _____

Sponsorship Banner Only Float / Vehicle

Sponsorship Level: _____ Year: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

Email: _____ Website: _____

Principal Contact: _____

Cell: _____ Email: _____

Checks made payable to:

Festival of Praise International
P.O. Box 700 Station P
Toronto, ON, M5S 2Y4

www.jesusinthecity.com
info@jesusinthecity.com
416.770.8699

Jesus in the City / Festival of Praise International is a
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